

# RETL 617. MANAGING FOR SUSTAINABILITY.

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Credits: 3

Offered by: Management (Graduate Studies)

Terms offered: Winter 2026

View offerings for Winter 2026 in Visual Schedule Builder.

## Description

Introduction to business strategy and stakeholders. Balanced scorecard and corporate social responsibility. Analytical methods to manage the other stakeholders in a firm – owners, employees, and the public. Introduction to stakeholder theory and tools that managers can use to discriminate between the various choices to maximize stakeholder value and balance between competing stakeholder needs. Organizational culture and structure. Conflict management. Financial reporting. Inventory reporting. Budgeting. Taxation. Financial decision making.

- Restrictions: Open only to Master's students within the Desautels Faculty of Management

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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