RETL 633. DATA-DRIVEN RETAIL

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

Business decision types, including supply chain management, pricing and promotions, revenue management, inventory policies, and assortment decisions. The applications of machine learning, optimization, and data analytics on retail problems.

• Restrictions: Open only to Master's students within the Desautels Faculty of Management

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder