

RETL 635. CREATIVITY AND EXPERIENTIAL

Credits: 3

Offered by: Management (Graduate Studies)

Terms offered: Winter 2026

[View offerings for Winter 2026 in Visual Schedule Builder.](#)

Description

An interdisciplinary perspective on creativity and experiential retail. Focused themes based on the core dimensions of creativity, including the individual, creativity as a social process and the output of this creative process.

- Restrictions: Open only to Master's students within the Desautels Faculty of Management

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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