

SEAD 660. STRATEGIES FOR

Credits: 3

Offered by: Trottier Inst Sust,Eng&Design (Graduate Studies)

Terms offered: Fall 2025

View offerings for Fall 2025 in Visual Schedule Builder.

Description

Governance models for sustainability and their competitive market advantages, sustainability investment case studies, common misconceptions and limits of sustainability and economic theory, structural and institutional changes for sustainability, systems theory and managerial approaches, business risk and competitive strategies, sustainability and financial acumen, communicating sustainability performance metrics in business.

- Restrictions: Open to students in the Faculty of Engineering. Students outside of the Faculty of Engineering may register subject to approval by professor.
- 1. Must have completed a minimum of 9 credits from the list of core courses in the M.Eng. in Sustainability in Engineering and Design; Non-Thesis program.

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