

WCOM 317. WRITING THE INTERNET.

Credits: 3

Offered by: McGill Writing Centre (Faculty of Arts)

This course is not offered this catalogue year.

Description

Critical assessment of digital genres in terms of audience, purpose, organization, and style; application of rhetorical strategies for effective communication in digital contexts in English. Topics and readings derived from writing pedagogy and critical analyses of online environments: technological affordances, non-linear structure, "living" texts, online identity, network dynamics, authorial collaboration.

- Not open to students who have taken CCOM 315.

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