

BUSINESS MANAGEMENT (GR. CERT.) (15 CREDITS)

Offered by: Management & Entrepreneurship

Program credit weight: 15

Program Description

The 15-credit Graduate Certificate in Business Management introduces the competencies necessary to succeed in a management position. It focusses on communication, problem-solving, critical thinking, and teamwork skills, while exploring shifting trends, new technologies, and essential techniques relevant to general and business management field. Complete both the Graduate Certificate in Business Management and the Graduate Certificate in Advanced Business Management fulfils the Canadian Institute of Management's academic requirement for the Chartered Manager designation.

Note: For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

Required Courses (9 credits)

Expand allContract all

| Course | Title | Credits |
|----------|--|---------|
| CEC2 632 | Business Economics. | 3 |
| CGM2 620 | Agile Project Management: Theory and Practice. | 3 |
| CMR2 642 | Marketing Principles and Applications. | 3 |

Complementary Courses

6 credits selected from:

Expand allContract all

| Course | Title | Credits |
|----------|---|---------|
| CACC 621 | Concepts of Financial Accounting. | 3 |
| CCLW 611 | Business Law Concepts. | 3 |
| CGM2 610 | Project Management: Tools and Techniques. | 3 |
| CORG 651 | Behaviour in Organizations. | 3 |
| CPL2 610 | Practical Communication and Presentation Skills . | 3 |

Or another 600-level course offered by the School of Continuing Studies and approved by the academic unit.