

ENTREPRENEURSHIP (GR. CERT.) (15 CREDITS)

Note: This program is not currently offered.

Offered by: Management & Entrepreneurship
Program credit weight: 15

Program Description

This Graduate Certificate program is designed for students with a Bachelor of Commerce who are interested in starting a business of their own. The program provides a thorough understanding of what is required to start and maintain a sustainable venture, with a specific focus on the needs of contemporary entrepreneurs. This includes adapting to various circumstances in a world where business and the global marketplace are rapidly changing, emphasizing modern approaches to entrepreneurial practices.

In addition to the admission requirements stipulated for Graduate Certificates, students must have a Bachelor of Commerce degree with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies.

Note: For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

Required Courses (12 credits)

Expand allContract all

Course	Title	Credits
CEN2 500	New Venture Formation.	3
CEN2 506	Financing Startups and Ventures.	3
CEN2 510	Practical Entrepreneurship Management.	3
CGM2 520	Sales Management and Negotiation Strategies.	3

Complementary Course (3 credits)

3 credits selected from:

Expand allContract all

Course	Title	Credits
CGM2 610	Project Management: Tools and Techniques.	3
CMIS 530	Digital Analytics and Targeting.	3
CMIS 544	Digital Marketing Automation, Planning and Technology.	3
CMIS 549	Digital Media and Search Engine Optimization.	3
CMS2 621	Applied Management Statistics.	3
CPL2 524	Introduction: International Business.	3

Or any other 500- or 600-level course offered and approved by Career and Professional Development.