MULTILINGUAL DIGITAL COMMUNICATION (NON-THESIS) (M.SC.A.) (45 CREDITS)

Offered by: Technology & Innovation
Degree: Master of Science Applied
Program credit weight: 45

Program Description

The M.Sc.(Applied) in Multilingual Digital Communication; Non-Thesis is an online 45-credit professional, transdisciplinary and cross-industry program that focuses on transversal competencies in translation, research, project management, copywriting and multilingualism management. Two streams are available, which relate to localized global communication and multilingual communication technologies.

Required Courses (27 credits)

Expand allContract all

Course	Title	Credits
CMDC 610	Approaches to Multilingualism Management.	3
CMDC 614	Translation Literacy in the Digital Age.	3
CMDC 616	Research Methods in Multilingual Digital Communication	3
CMDC 618	Language Technologies.	3
CMDC 620	Project Management for Global Content.	3

Capstone Experience

12 credits from either practicum, internship or project courses from the following:

Practicum

Expand allContract all

Course	Title	Credits
CMDC 694	Practicum 1.	6
CMDC 695	Practicum 2.	6

OR

Internship

Expand allContract all

Course	Title	Credits
CMDC 696	Internship 1.	6
CMDC 697	Internship 2.	6

OR

Project

Expand allContract all

Course	Title	Credits
CMDC 698	Applied Research Project 1.	6
CMDC 699	Applied Research Project 2.	6

Complementary Courses (18 credits)

6 credits to be chosen from the following:

Expand allContract all

Course	Title	Credits
CMDC 622	Current Trends in Multilingual Digital Communication.	3
CMDC 623	Ethics and Governance of Multilingual AI	3
CMDC 643	Technical Writing.	3
CMDC 646	Global Digital Communication and Localization Strategies.	3
CMDC 650	Multilingual Content Management in Enterprise Solutions.	3
CMDC 653	Data Structure for Language Professionals.	3

12 credits to be chosen from Stream 1 or Stream 2

Stream 1: Localized Global Communication (LGC)

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Course	Title	Credits
CMDC 622	Current Trends in Multilingual Digital Communication.	3
CMDC 642	Social Media & Community Management in Multilingual Contexts.	3
CMDC 646	Global Digital Communication and Localization Strategies.	3
CMDC 652	Transcreation Lab	3

Stream 2: Multilingual Communication Technologies (MCT)

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Course	Title	Credits
CMDC 623	Ethics and Governance of Multilingual AI	3
CMDC 645	Advanced Language Technology: Evaluation and Implementation.	3
CMDC 647	Translation and Large Language Models.	3
CMDC 650	Multilingual Content Management in Enterprise Solutions.	3