INDIGENOUS BUSINESS MANAGEMENT (CERT.) (30 CREDITS)

Offered by: Management and Entrepreneurship
Program credit weight: 30

Program Description

This tailored program is intended for Indigenous students as a result of the need expressed by the Indigenous community leaders. The twenty first century demands multidisciplinary individuals, teams, communities and organizations. This program introduces the knowledge and competencies essential to starting, promoting, and managing a socially relevant business or organization. It focuses on numerical and financial literacy, as well as fundamental communication and management skills. It will help develop the skills needed to create a business or effectively work in an established organization, create a business plan, develop projects, communicate with confidence, effectively manage internal and external stakeholders, understand the fundamentals of how organizations operate within a social, political, and legal framework, and negotiate and manage conflict.

Note: For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

Corequisite (0 Credits)

This course must be taken at the beginning of the program.

Expand allContract all

Course	Title	Credits
CMSC 000	Foundations of Mathematics [1]	3

[1]   OR the Exemption by Examination Test.

Required Courses (30 credits)

Expand allContract all

Course	Title	Credits
CACC 220	Accounting Concepts for Managers.	3
CCLW 300	Public Administration and Law for Indigenous Peoples.	3
CENT 307	Creating a Business Plan.	3
CGMG 210	Fundamentals of Project Management.	3
CGMG 282	Introduction to Business.	3
CGMG 305	Managing in Public and Non-Profit Organizations.	3
CGMG 318	Selling Models and Business Negotiation.	3
CMRK 235	Digital Media Marketing.	3
CORG 225	Foundation of Organizational Behaviour and Administration.	3
CPRL 221	Professional Communication and Networking.	3