

CONCENTRATIONS (GENERAL MANAGEMENT STUDIES)

In order to complete a concentration, students must achieve a grade of C or better in the courses counting towards the concentration. If a student receives less than a C in a complementary course, they have the option of repeating this course or selecting another complementary course. They may also choose to pursue a different concentration altogether.

In general, students will begin taking courses from the chosen concentration(s) in the U2 year.

Academic mentors are appointed for each Management concentration to assist students in choosing a concentration and provide additional information regarding course selection.

Second Concentration: Students who choose to take a second concentration will be required to complete 15 non-overlapping credits at a satisfactory level with a minimum grade of C in each course.

Mentors: Please consult the Bachelor of Commerce website.

Available Programs

- Accounting Concentration (B.Com.) (15 credits)
- Business Analytics Concentration (B.Com.) (15 credits)
- Concentrations (General Management Studies) (p. 1)
- Entrepreneurship Concentration (B.Com.) (15 credits)
- Ethics Concentration (B.Com.) (15 credits)
- Finance Concentration (B.Com.) (15 credits)
- Information Technology Management Concentration (B.Com.) (15 credits)
- International Business Concentration (B.Com.) (15 credits)
- Labour-Management Relations and Human Resources Concentration (B.Com.) (15 credits)
- Managing for Sustainability Concentration (B.Com.) (15 credits)
- Marketing Concentration (B.Com.) (15 credits)
- Operations Management Concentration (B.Com.) (15 credits)
- Organizational Behaviour Concentration (B.Com.) (15 credits)
- Retail Management Concentration (B.Com.) (15 credits)
- Strategic Management - Global Strategy Concentration (B.Com.) (15 credits)
- Strategic Management - Social Business & Enterprise Concentration (B.Com.) (15 credits)