

MANAGING FOR SUSTAINABILITY CONCENTRATION (B.COM.) (15 CREDITS)

Offered by: Management (Desautels Faculty of Management)

Degree: Bachelor of Commerce

Program credit weight: 15

Program Description

The B.Com.; Major in General Management; Managing for Sustainability Concentration focuses on conceptual and analytical skills needed to formulate and implement organizational policies that contribute to ecologically sustainable and socially responsible economic development.

The main themes of courses in the Concentration include: organizational implications of the interlinked economic, social and ecological challenges of sustainability; the integration of sustainability into traditional business functions; and leadership, stakeholder management and managing change required to achieve sustainability.

Note: For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

Required Course (6 credits)

Expand allContract all

Course	Title	Credits
MGPO 440	Strategies for Sustainability.	3
MSUS 402	Systems Thinking and Sustainability.	3

Complementary Courses (9 credits)

3-9 credits from the following:

Expand allContract all

Course	Title	Credits
ACCT 401	Sustainability and Environmental Accounting.	3
FINE 465	Sustainable Finance .	3
INSY 455	Technology and Innovation for Sustainability.	3
MGPO 438	Social Entrepreneurship and Innovation.	3
MGSC 488	Sustainability and Operations.	3
MRKT 351	Marketing and Society.	3

0-6 credits from the following:

Expand allContract all

Course	Title	Credits
BUSA 451D1	Creating Impact Through Research.	3
BUSA 451D2	Creating Impact Through Research.	3
INDR 294	Introduction to Labour-Management Relations.	3

INDR 492	Globalization and Labour Policy.	3
MGPO 365	Business-Government Relations.	3
MGPO 430	Practicum in Not for Profit Consulting.	3
MGPO 435	The Origins of Capitalism.	3
MGPO 450	Ethics in Management.	3
MGPO 469	Managing Globalization.	3
MGPO 475	Strategies for Developing Countries.	3
MGSC 483	Analytics-Based Community Project.	3
MSUS 401	Sustainability Consulting.	3
MSUS 434	Topics in Sustainability 1	3
ORGB 321	Leadership.	3
ORGB 325	Negotiations and Conflict Resolution.	3
ORGB 421	Managing Organizational Change.	3
RETL 410	Sustainable Retail and Entrepreneurship.	3

Or any related undergraduate topics course (with approvals from the Program Mentor and the BCom Office.)