

STRATEGIC MANAGEMENT - GLOBAL STRATEGY CONCENTRATION (B.COM.) (15 CREDITS)

Offered by: Management (Desautels Faculty of Management)

Degree: Bachelor of Commerce

Program credit weight: 15

Program Description

There are two options offered in the Strategic Management Concentration: Global Strategy and Social Business & Enterprise.

The Concentration in Strategic Management - Global Strategy Option provides students with the skills necessary to understand contemporary businesses in a global context, and to explore the implications of business decisions for society and the environment. Since globalization affects organizations of all types, this concentration conveys the tools necessary to understand industry structures and competitive dynamics in a global context. It provides opportunities to analyze organizational capabilities and how to enhance them, and enables students to assess the requirements of doing business in different economic and political systems. Global Strategy adds an overarching, holistic and integrated perspective to the Faculty's other concentrations and majors. Anticipated career trajectories include positions in consulting; strategic planning and analysis in multinationals and government agencies; and business development in new start-ups and small enterprises.

Note: For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

Complementary Courses (15 credits)

9-15 credits from:

Expand allContract all

Course	Title	Credits
MGPO 383	International Business Policy.	3
MGPO 445	Industry Analysis and Competitive Strategy.	3
MGPO 460	Managing Innovation.	3
MGPO 469	Managing Globalization.	3
MGPO 470	Strategy and Organization.	3

0-6 credits from:

Expand allContract all

Course	Title	Credits
BUSA 300	Case Analysis and Presentation.	3
BUSA 391	International Business Law.	3

ECON 305	Industrial Organization.	3
MGPO 362	Fundamentals of Entrepreneurship.	3
MGPO 434	Topics in Policy 1.	3
MGPO 435	The Origins of Capitalism.	3
MGPO 438	Social Entrepreneurship and Innovation.	3
MGPO 440	Strategies for Sustainability.	3
MGPO 450	Ethics in Management.	3
MGPO 475	Strategies for Developing Countries.	3
MGPO 485	Emerging Technologies: Organizing and Societal Stakes.	3
ORGB 380	Cross Cultural Management.	3