

STRATEGIC MANAGEMENT - SOCIAL BUSINESS & ENTERPRISE CONCENTRATION (B.COM.) (15 CREDITS)

Offered by: Management (Desautels Faculty of Management)

Degree: Bachelor of Commerce

Program credit weight: 15

Program Description

There are two options offered in the Strategic Management Concentration: Global Strategy and Social Business & Enterprise.

The concentration in Strategic Management - Social Business & Enterprise Option is intended for students interested in harnessing the not-for-profit, civil, and for-profit sectors to tackle social issues. Students will be challenged to reconceptualise strategy formation and implementation with an emphasis on economic development, the environment, corporate social responsibility, and social impact. The concentration will impart a comprehensive set of management skills, encompassing cross-sectoral collaboration and social entrepreneurship. It encourages students to complement their courses in Management with an array of course offerings from outside the Faculty. The concentration complements concentrations and majors in other Management areas, adding a holistic and integrated perspective. Anticipated career trajectories include positions in NGOs; international organizations such as those affiliated with the UN; social enterprise; government agencies; as well as in the fields of consulting and corporate social responsibility.

Note: For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

Complementary Courses (15 credits)

9-15 credits from:

Expand allContract all

Course	Title	Credits
MGPO 365	Business-Government Relations.	3
MGPO 438	Social Entrepreneurship and Innovation.	3
MGPO 440	Strategies for Sustainability.	3
MGPO 450	Ethics in Management.	3
MGPO 475	Strategies for Developing Countries.	3
MGPO 485	Emerging Technologies: Organizing and Societal Stakes.	3

0-6 credits from:

(Note: no more than 3 credits may be taken at the 200 level)

Expand allContract all

Course	Title	Credits
AGRI 411	Global Issues on Development, Food and Agriculture.	3
ANTH 212	Anthropology of Development.	3
BUSA 300	Case Analysis and Presentation.	3
ECON 313	Economic Development 1.	3
ECON 314	Economic Development 2.	3
INTD 200	Introduction to International Development.	3
MGPO 430	Practicum in Not for Profit Consulting.	3
MGPO 433	Topics in Social Business and Enterprise.	3
MGPO 435	The Origins of Capitalism.	3
MGPO 460	Managing Innovation.	3