### BCOM PROGRAM CREDIT STRUCTURE: GENERAL MANAGEMENT STUDIES (CONCENTRATIONS)

#### Two Concentrations

Requirements	90 Credits	120 Credits
Freshman Program Requirements	0	30
Core	42	42
Two Concentrations	30	30
Electives	18	18
Total	90	120

## One Concentration and One Minor (18 or 24 credits)

Requirements	90 Credits	120 Credits
Freshman Program Requirements	0	30
Core	42	42
One Concentration	15,	15,
One Minor (18 or 24 Credits)	18 or 24	18 or 24
Electives	15 or 9	15 or 9
Total	90	120

It should be noted that a minimum of 18 credits of the Minor's requirements must not overlap with any other part of the student's program.

#### Concentrations

- Accounting
- Business Analytics
- · Entrepreneurship
- Finance
- · Information Technology Management
- · International Business
- · Labour-Management Relations and Human Resources
- · Managing for Sustainability
- Marketing
- $\cdot \ \mathsf{Operations} \ \mathsf{Management}$
- · Organizational Behaviour
- · Retail Management
- · Strategic Management Global Strategy
- · Strategic Management Social Business & Enterprise

# **Minors/Minor Concentrations for Management Students**

A wide variety of programs are available as listed in the sections for the faculties of Arts and Science. Popular choices include Anthropology, Canadian Studies, Computer Science, English – Literature, Environmental Studies, Geological Sciences, German, History, International Development, Political Science, Women's Studies.