

# INTERNATIONAL MANAGEMENT MAJOR (B.COM.) (90 CREDITS)

**Offered by:** Management (Desautels Faculty of Management)

**Degree:** Bachelor of Commerce

**Program credit weight:** 90

## Program Description

(87-90 credits)

The B.Com.; Major in International Management focuses on combining business studies with regional or thematic global studies and foreign language proficiency, including the impact of managing in one of three themes:

1. Comparative Global Studies;
2. Global Politics and Economy;
3. Global Well-Being and Development.

This Major is interdisciplinary and integrative and includes an international business component, an interdisciplinary area of study that includes a Minor Concentration/Minor outside the Management Faculty, language courses, and an experiential learning experience in the form of either exchange, internship or research.

**Note:** For information about Fall 2025 and Winter 2026 course offerings, please check back on May 8, 2025. Until then, the "Terms offered" field will appear blank for most courses while the class schedule is being finalized.

## Required Courses (45 credits)

### Management Core

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Course	Title	Credits
MGCR 211	Introduction to Financial Accounting.	3
MGCR 222	Introduction to Organizational Behaviour.	3
MGCR 233	Data Programming for Business.	3
MGCR 250	Expressive Analysis for Management.	3
MGCR 271	Business Statistics.	3
MGCR 293	Managerial Economics.	3
MGCR 294	The Firm in the Macroeconomy.	3
MGCR 331	Information Technology Management .	3
MGCR 341	Introduction to Finance.	3
MGCR 352	Principles of Marketing.	3
MGCR 372	Operations Management.	3
MGCR 382	International Business.	3
MGCR 423	Strategic Management.	3
MGCR 460	Social Context of Business.	3

### Major

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Course	Title	Credits
BUSA 356	Management in Global Context.	3

## Complementary Courses (39-45 credits)

### International Business Component

12 credits from the following:

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Course	Title	Credits
BUSA 391	International Business Law.	3
BUSA 394	Managing in Asia.	3
BUSA 395	Managing in Europe.	3
BUSA 396	Managing Internationally in Quebec.	3
BUSA 401	Independent Studies in International Business.	3
BUSA 433	Topics in International Business 1.	3
BUSA 481	Managing in North America.	3
FINE 482	International Finance 1.	3
FINE 492	International Corporate Finance.	3
INDR 459	Comparative Employment Relations.	3
MGPO 383	International Business Policy.	3
MGPO 469	Managing Globalization.	3
MGPO 475	Strategies for Developing Countries.	3
MRKT 451	Marketing Research.	3
MRKT 483	International Marketing Management.	3
ORGB 380	Cross Cultural Management.	3

<sup>1</sup> Only one Independent Studies course may be taken in the B.Com. degree.

### Experiential Learning Component

0-3 credits from the following; students must choose one of these experiential learning courses or the exchange - as there is no McGill course associated with the exchange component, credits for course(s) completed abroad will count towards courses in the B.Com. degree as determined by the program/exchange adviser.

### Internship

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Course	Title	Credits
BUSA 497	Internship in International Business.	3

### Research

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Course	Title	Credits
BUSA 401	Independent Studies in International Business.	3

<sup>1</sup> Only one Independent Studies course may be taken in the B.Com. degree.

### International Exchange

Students who participate in an exchange or Study Away will receive credits for courses successfully approved and completed while abroad.

This will fulfill the experiential learning component, no additional credits will be granted for this option.

NOTE: There are CGPA requirements for experiential learning experiences [international exchange, internship, research]. Students must consult with a BCom Academic Advisor if they do not meet the minimum CGPA requirement.

## Area of Study Component

18 credits from one of the following three Streams:

### Stream 1: Comparative Global Studies

Students can choose to study a region including Africa, East Asia, Middle East, South Asia, Europe, or the Americas, or several regions from a comparative global perspective in Religious Studies, Political Science, History, or Economics. This option focuses on aspects of global society and culture from a social science perspective. This theme is suitable for students who would like to work in a specific country or region or for students who want to work for a multinational company or government organization with global interests.

- B.A. Minor Concentration in African Studies (18 credits)
- B.A. Minor Concentration in Canadian Studies (18 credits)
- B.A. Minor Concentration in East Asian Cultural Studies (18 credits)
- B.A. Minor Concentration in Economics (18 credits)
- B.A. Minor Concentration in History (18 credits)
- B.A. Minor Concentration in Jewish Studies (18 credits)
- B.A. Minor Concentration in Quebec Studies & Community-Engaged Learning
- La concentration Mineure en Études sur le Québec et apprentissage par engagement communautaire (18 credits)
- B.A. Minor Concentration in Russian Culture (18 credits)
- B.A. Minor Concentration in South Asian Studies (18 credits)
- B.A. Minor Concentration in World Islamic & Middle East Studies (18 credits)

<sup>1</sup> Students should choose Economics (ECON) courses with a regional focus. Course numbers above ECON 209 Macroeconomic Analysis and Applications. (excluding ECON 295 Macroeconomic Policy.) are required, with at least 6 credits at the 300, 400, or 500 levels. Credits for the introductory sequence MGCR 293 Managerial Economics. and ECON 295 Macroeconomic Policy. that are prerequisites for 300-level courses in economics do not count as part of this Minor concentration. ECON 227 Economic Statistics. will not count if it is taken to meet other B.Com. requirements.

### Stream 2: Global Politics and Economy

This theme focuses on aspects of public policy from the perspective of global transactions and finance. Students may select a minor concentration in the area of international relations and investigate policy on a global scale and its operations in the context of policy, war and peace, the economy, security, trade, human rights, and international organizations. Graduates with this option would be poised to apply their educational background to careers with world government, trade, or economic organizations, NGOs, national governments, or businesses with global interests. The choices of programs include Economics, Geography, Political Science, or a selected group of courses.

- B.A. Minor Concentration in Economics (18 credits)
- B.A. Minor Concentration in Political Science (18 credits)

OR

### Global Governance, Conflict and Human Rights

18 credits of the following courses with at least 6 credits at the 300 level or above:

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Course	Title	Credits
ANTH 212	Anthropology of Development.	3
ANTH 222	Legal Anthropology.	3
CANS 307	Canada in the World.	3
CANS 412	Canada and Americas Seminar.	3
COMS 230	Communication and Democracy.	3
COMS 320	Media and Empire.	3
HIST 221	United States since 1865.	3
HIST 302	International Relations History 1: 1750-1950.	3
HIST 304	International Relations History 2: Cold War.	3
HIST 371	American Civil Rights 1877-1940.	3
HIST 387	The First World War.	3
HIST 388	The Second World War.	3
HIST 438	Topics in Cold War History.	3
JWST 240	The Holocaust.	3
PHIL 237	Contemporary Moral Issues.	3
PHIL 334	Ethical Theory.	3
POLI 212	Introduction to Comparative Politics – Europe/ North America.	3
POLI 244	International Politics: State Behaviour.	3
POLI 322	Political Change in South Asia.	3
POLI 345	International Organizations.	3
POLI 360	Security: War and Peace.	3
POLI 450	Peacebuilding.	3
RELG 370	Religion and Human Rights.	3
RELG 371	Ethics of Violence/Non-Violence.	3
SOCI 210	Sociological Perspectives.	3
SOCI 230	Sociology of Ethnic Relations.	3
SOCI 265	War, States and Social Change.	3
SOCI 307	Globalization.	3
SOCI 386	Contemporary Social Movements.	3

### Stream 3: Well-Being and Development

Broad-based, interdisciplinary topics will allow students to study current issues of social importance ranging from: poverty and inequality, health promotion and the environment, sustainability, and natural resource management. Students will be prepared to apply business practices to the protection of the vulnerable and the planet. Students will be poised to work for multinationals, governments, or non-governmental organizations.

- B.A. Minor Concentration in Anthropology (18 credits)
- B.A. Minor Concentration in Economics (18 credits)
- B.A. Minor Concentration in Geography (18 credits)
- B.A. Minor Concentration in International Development Studies (18 credits)
- B.A. Minor Concentration in Psychology (18 credits)
- B.A. Minor Concentration in Social Studies of Medicine (18 credits)
- B.A. Minor Concentration in Sociology (18 credits)
- B.A. Minor Concentration in Environment (18 credits) [Bieler School of Environment]
- B.Sc. Minor in Environment (18 credits) [Bieler School of Environment]
- B.Sc. Field Study Minor (18 credits)

<sup>1</sup> Students should choose Economics (ECON) courses related to the environment, development, and health. Course numbers above ECON 209 Macroeconomic Analysis and Applications. (excluding ECON 295 Macroeconomic Policy.) are required, with at least 6 credits at the 300, 400, or 500 levels. Credits for the introductory sequence MGCR 293 Managerial Economics. and ECON 295 Macroeconomic Policy. that are prerequisites for 300-level courses in economics do not count as part of this Minor Concentration. ECON 227 Economic Statistics. will not count if it is taken to meet other B.Com. requirements.

## Language Component

9-12 credits from the following:

9 credits of language in First- or Second-Level EAST (Asian Languages and Literature)

or

9 credits from ISLA 221D1 Introductory Arabic./ISLA 221D2 Introductory Arabic.

<sup>1</sup> Students may choose to complete additional credits in Japanese, Chinese or Korean for a total of 18 credits. Only 9 credits of EAST languages will count toward the Major and any optional additional credits will count as electives or toward another component if the student has sufficient credits to complete it within their degree. Students may not exceed the total credits required to graduate in

<sup>2</sup> order to complete these additional language credits. Students with no prior knowledge of Arabic may choose two levels of Arabic. Only ISLA 221D1 Introductory Arabic./ISLA 221D2 Introductory Arabic. will count toward the Major and any additional optional credits in ISLA 322D1 Lower Intermediate Arabic./ISLA 322D2 Lower Intermediate Arabic. or ISLA 423D1 Higher Intermediate Arabic./ISLA 423D2 Higher Intermediate Arabic. will count as electives.

OR

12 credits of language courses, at the 500 level or lower, chosen from ONE of the following Subject Codes:

CLAS (Classics) [Modern Greek]

EAST (East Asian) - Third and Fourth Level

FREN (French)

FRSL (French as a Second Language)

GERM (German Studies) [German]

HISP (Hispanic Studies) [Spanish, Portuguese]

ISLA (Middle East Studies) [Lower and Higher Intermediate Level Arabic, Turkish, Urdu, Persian]

ITAL (Italian Studies) [Italian]<sup>2</sup>

JWST (Jewish Studies) [Hebrew, Yiddish]

RUSS (Russian)

<sup>1</sup> Students placed in Lower Intermediate Arabic will complete ISLA 322D1 Lower Intermediate Arabic./ISLA 322D2 Lower Intermediate Arabic. and ISLA 423D1 Higher Intermediate Arabic./ISLA 423D2 Higher Intermediate Arabic. for a total of 12 credits.

<sup>2</sup> Students wishing to register for ITAL 205D1 Italian for Beginners./ITAL 205D2 Italian for Beginners. should do so in their first year as this course is open only to U0 and U1 students. ITAL 206 Beginners Italian Intensive. is open to U0, U1, and U2 students. ITAL 210D1 Italian for Advanced Beginners./ITAL 210D2 Italian for Advanced Beginners., ITAL 215D1 Intermediate Italian./ITAL 215D2 Intermediate Italian., and ITAL 216 Intermediate Italian Intensive. can be taken by all students.

Note: Registration processes for language courses vary by department, but usually involve placement tests or departmental approval. Students should consult with the individual departments to ensure that they register for the appropriate level.