

ENTREPRENEURSHIP (FOR NON- MANAGEMENT STUDENTS) (MINOR) (18 CREDITS)

Offered by: Management (Desautels Faculty of Management)
Program credit weight: 18

Program Description

The B.Com.; Minor in Entrepreneurship (for Non-Management Students) focuses on an entrepreneurial mindset to see opportunity in the world and provides training in an entrepreneurial method to bring opportunities for change to life. With three different streams, this program takes a democratized approach to entrepreneurship, with exposure to the diverse manifestations of entrepreneurship in the world including but not limited to new ventures, social enterprise, start-ups, cooperatives, corporate venturing, side hustles, and passion projects. The minor emphasizes self-directed learning and experiential education.

Required Courses (9 credits)

Expand allContract all

Course	Title	Credits
INTG 215	Entrepreneurship Essentials for Non-Management Students.	3
MGPO 362	Fundamentals of Entrepreneurship.	3
MGPO 364	Entrepreneurship in Practice.	3

Complementary Courses (9 credits)

3 credits from the following:

Expand allContract all

Course	Title	Credits
MGCR 211	Introduction to Financial Accounting.	3
MGCR 222	Introduction to Organizational Behaviour.	3
MGCR 233	Data Programming for Business.	3
MGCR 331	Information Technology Management .	3
MGCR 341	Introduction to Finance.	3
MGCR 352	Principles of Marketing.	3
MGCR 372	Operations Management.	3
MGCR 382	International Business.	3
MGCR 423	Strategic Management.	3
MGCR 460	Social Context of Business.	3

6 credits from one of the following streams:

Social Entrepreneurship Stream

3 credits from the following:

Expand allContract all

Course	Title	Credits
MGPO 438	Social Entrepreneurship and Innovation.	3

3 credits from the following:

Expand allContract all

Course	Title	Credits
COMS 355	Media Governance.	3
COMS 492	Power, Difference and Justice.	3
ECON 310	Introduction to Behavioural Economics.	3
ECON 447	Economics of Information and Uncertainty.	3
HIST 312	History of Consumption in Canada.	3
LLCU 212	Understanding Digital and Social Media.	3
PHIL 237	Contemporary Moral Issues.	3
POLI 318	Comparative Local Government.	3
POLI 473	Democracy and the Market.	3
SOCI 307	Globalization.	3
SOCI 386	Contemporary Social Movements.	3

Kinesiology and Physical Education Stream

6 credits from the following:

Expand allContract all

Course	Title	Credits
BUSA 465	Technological Entrepreneurship.	3
EDKP 302	Kinesiology Clinic Internship 1.	3
MGPO 438	Social Entrepreneurship and Innovation.	3
MIMM 387	The Business of Science.	3

Agribusiness Stream

6 credits from the following:

Expand allContract all

Course	Title	Credits
AGEC 231	Economic Systems of Agriculture.	3
AGEC 332	Farm Management and Finance.	3
AGEC 430	Agriculture, Food and Resource Policy.	3
AGEC 450	Agribusiness Management.	3
AGRI 411	Global Issues on Development, Food and Agriculture.	3
AGRI 493	International Project Management.	3
FAES 300	Internship 2. ¹	3
FAES 310	Agribusiness Entrepreneurship.	3

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To be counted towards the Minor in Entrepreneurship (for Non-Management Students), the placement in FAES 300 must be approved by the program coordinator as having entrepreneurial focus.