

COMMUNICATION NUMÉRIQUE MULTILINGUE (SANS THÈSE) (M.#SC.#A.) (45#CRÉDITS)

Offered by: Technology & Innovation

Degree: Master of Science Applied

Program credit weight: 45

Program Description

Le Communication numérique multilingue (sans thèse) (M.#Sc.#A.) est un programme professionnel, transdisciplinaire et intersectoriel en ligne de 45 crédits, axé sur les compétences transversales en traduction, recherche, gestion de projet, rédaction et gestion du multilinguisme. Deux parcours sont proposés, portant sur la communication globale localisée et les technologies de communication multilingue.

Required Courses (25 credits)

Expand allContract all

Course	Title	Credits
CMDC 616	Research Methods in Professional Communication	3
CMDC 618	Language Technologies.	3
CMDC 620	Project Management for Global Content.	3
CMDC 630		2
CMDC 650	Multilingual Content Management in Enterprise Solutions.	2

Capstone Experience

12 credits from either practicum, internship or project courses from the following:

Practicum

Expand allContract all

Course	Title	Credits
CMDC 694	Practicum 1.	6
CMDC 695	Practicum 2.	6

OR

Internship

Expand allContract all

Course	Title	Credits
CMDC 696	Internship 1.	6
CMDC 697	Internship 2.	6

OR

Practicum

Expand allContract all

Course	Title	Credits
CMDC 698	Applied Research Project 1.	6
CMDC 699	Applied Research Project 2.	6

Complementary Courses (20 credits)

6 credits from:

Expand allContract all

Course	Title	Credits
CMDC 610	Approaches to Multilingualism Management.	3
CMDC 612		3
CMDC 614	Translation Literacy in the Digital Age.	3

14 credits from Stream 1 or Stream 2:

Stream 1: Localized Global Communication (LGC)

Expand allContract all

Course	Title	Credits
CMDC 622	Current Trends in Multilingual Digital Communication.	3
CMDC 642	Social Media & Community Management in Multilingual Contexts.	3
CMDC 644		3
CMDC 646	Global Digital Communication and Localization Strategies.	3
CMDC 652	Transcreation Lab	2

Stream 2: Multilingual Communication Technologies (MLT)

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Course	Title	Credits
CMDC 623	Artificial Intelligence in Multilingual Communication	3
CMDC 643	Technical Writing.	3
CMDC 645	Advanced Language Technology: Evaluation and Implementation.	3
CMDC 647	Translation and Large Language Models.	3
CMDC 653	Data Structure for Language Professionals.	2